



MAJOSZ AUTOMOTIVE XHIBITION

Hungary's first online trade fair for the automotive industry

Date: July 14-17, 2020.

Place: ONLINE



HEPA

Export and More



Our world has completely changed and will very likely never be the same again as it was last year. Most events, exhibitions, expos have been canceled or postponed and even if the gates reopen, there will still be plenty of time for the masses' confidence in events with thousands of people to be re-established. **MAJOSZ AUTOMOTIVE XHIBITION 2020 (MAX2020)** is a solution that fills the gap caused by the epidemic between exhibitors, customers and event organizers. It provides an opportunity to organize an exhibition that resembles previous, traditional events until the speech. All this for a fraction of the usual prices, while the number of visitors can be many times higher than what has been experienced so far. Our main professional partner in organizing the event is the **HEPA Hungarian Export Promotion Agency**.

MAX2020 is Hungary's first online trade fair for the automotive industry, which is open to a number of companies that define and embrace industrial digitization, machine tool manufacturing, industrial logistics, software, and Industry 4.0 sectors.



The Association of the Hungarian Automotive Suppliers (**MAJOSZ**) aims to represent, support and connect the Hungarian automotive suppliers, service providers and R&D development suppliers

both in Hungary and internationally in order to improve the competitiveness of our local manufacturers. We supply information about main trends, future programmes and plans of developments (e.g. governmental or EU policies). We connect businesses together by organising many different events. By supplying information and connecting the right businesses together we help our members to grow their business potentials.



HEPA Hungarian Export Promotion Agency Nonprofit, Inc. (HEPA) aims to provide professional services and incentives to Hungarian companies to launch their products and services abroad. We provide a wide range of services to facilitate the export activities of Hungarian companies in line with the goals specified in the National Export Strategy. We support international trade relations through market research, business consultancy and export-oriented trainings. In addition to market-specific information, we provide our partners with intercultural knowledge necessary for successful business operations,

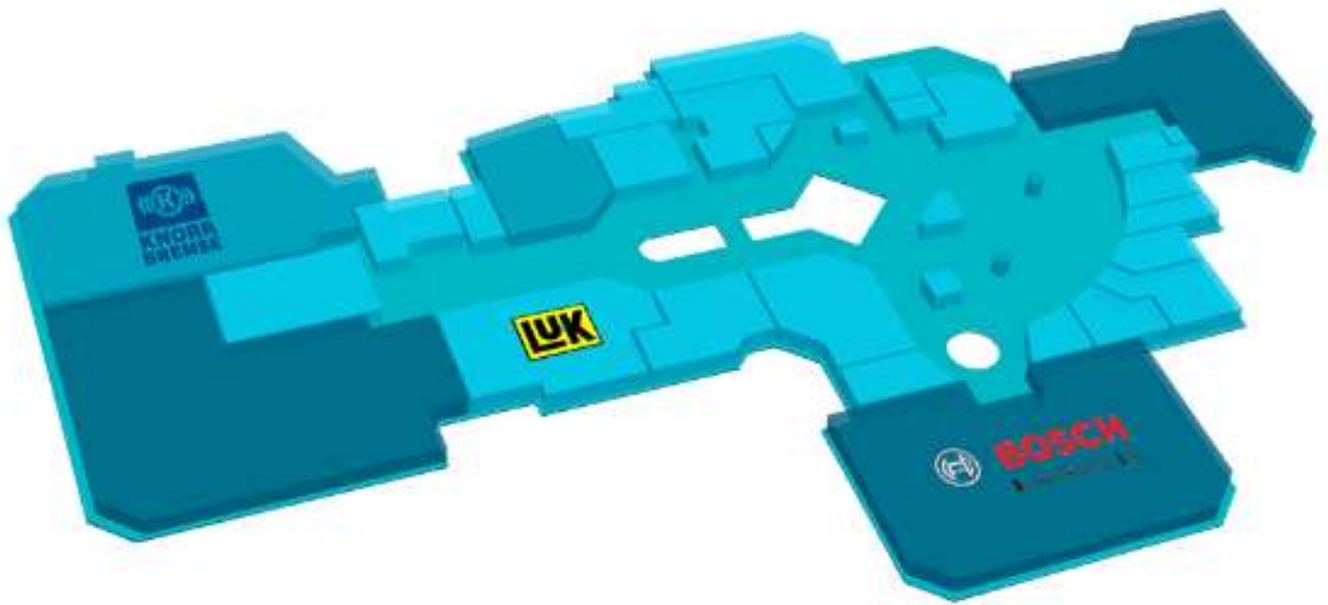
as well as assist them in exploring foreign market opportunities, and in identifying, developing and supporting internationally competitive Hungarian companies, products and services.

Hungarian exports have broken the record each year since 2014, and entering foreign markets is a great opportunity for domestic companies. Export activity contributes to long-term growth, results in a shift in strategic approach, company culture and increases productivity. World-class Hungarian products may be launched in international markets as a result of HEPA's economic diplomacy efforts and business relationships.



THE EXHIBITION

- Hungary's first online trade fair for the automotive industry
- Unlimited exhibition space
- Unlimited viewing without physical contact
- Hungarian and international companies, organizations



FOCUS TOPICS OF THE EXHIBITION

- Process automation, electronics
- Industry 4.0
- Artificial intelligence
- Logistics
- 3D printing
- Industrial logistics, material handling
- Energy, energy management
- Metalworking
- Occupational safety, fire protection
- Manufacturing Automation
- Robotics, production lines
- Surface treatment
- Tool, device manufacturing
- Quality assurance, measurement technology
- Software



BENEFITS OF VIRTUAL STAND

- Convenient appearance
- "Turn-key" works in the exhibition for a minimum expenditure of time
- Full preparation for participation
- Custom stand
- Strong joint action with members
- Intensive pre-announcement of participation through all MAJOSZ channels
- Complete design
- Home page
- Expo Calendar
- Organizer and exhibitor registration
- Full GDPR compatibility
- B2B (private video chat, by appointment)
- Interactive presentation, viewers ask and answer
- Stand and exhibition level statistics





**OPPORTUNITIES FOR PARTICIPATION
MAJOSZ AUTOMOTIVE XHIBITION
MAX2020**

| STAND SIZE | small | medium | big |
|--|--|--|--|
| Equipment | unique branding | unique branding | unique branding |
| | unique wall graphics | unique wall graphics | unique wall graphics |
| | 3 openable, pageable brochures (pdf) provided by the exhibitor | 5 openable, pageable brochures (pdf) provided by the exhibitor | 5 openable, pageable brochures (pdf) provided by the exhibitor |
| | 1 video provided by the exhibitor | 2 video provided by the exhibitor | 2 video provided by the exhibitor |
| | Livechat | Livechat/videochat | Livechat/videochat |
| | névjegykártya | névjegykártya | névjegykártya |
| | - | 1 live performance option provided by the exhibitor | 1 live performance option provided by the exhibitor |
| | - | - | appearance on the MAX 2020 home page |
| | - | - | appearance in exhibitor news |
| Company name and logo placement | X | X | X |
| Official online catalog entry | X | X | X |
| According to the size of the stand, the number of exhibitors “entrants” to the stand | 1 | 1 | 2 |
| Stand design includes additional features or custom size in addition to standard equipment | Based on individual rates | Based on individual rates | Based on individual rates |
| PRICES (prices are without VAT!) | | | |
| Exhibitors | 450 € | 600 € | 750 € |
| Discounted exhibition price for MAJOSZ members | 225 € | 300 € | 375 € |

INFORMATION

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